Comcast Business Named 2025 Market Leader for SASE, Managed SD-WAN Services and SDN Transformation Services by ISG

2025 ISG Provider Lens™ recognizes Comcast Business's secure networking leadership for fourth consecutive year

PHILADELPHIA, PA – JULY 24, 2025 – Comcast Business today announced it has once again been recognized as a Leader in Managed Software Defined Wide Area Network (SD-WAN) Services and Software Defined Network (SDN) Transformation Services by Information Services Group (ISG), a leading global technology research and advisory firm, in its 2025 ISG Provider Lens™ Network – Software Defined Solutions and Services U.S. report.

The 2025 ISG Provider Lens™ Network – Software Defined Solutions and Services report for the U.S. evaluates the capabilities of 40 providers across four key quadrants: Managed SD-WAN, SDN Transformation Services (Consulting & Implementation), Edge Technologies and Services (including private 5G), and Secure Access Service Edge (SASE).

For the fourth consecutive year, ISG has named Comcast Business a Leader, the highest designation, in both the Managed SD-WAN Services and SDN Transformation Services quadrants. The report also highlights Comcast Business's continued momentum in delivering SASE and edge technology solutions to enterprise customers.

"Enterprises today need secure, reliable, and scalable networking solutions to accelerate their digital transformation," said Bob Victor, Chief Product Officer, Comcast Business. "Being recognized by ISG as a Leader for the fourth consecutive year reinforces our commitment to delivering innovative, AI-powered secure networking solutions that help businesses of all sizes stay ahead in a rapidly evolving digital landscape."

"Comcast Business continues to demonstrate strong capabilities in delivering fully managed, secure SD-WAN services with flexible deployment models and customer-centric management options," said Dr. Ken Walters, Global lead, principal analyst, ISG.

Secure networking technologies enable enterprises to modernize their networks by centralizing control, enhancing visibility, and automating operations, helping organizations simplify network management, improve performance, and enhance security.

To learn more about Comcast Business SD-WAN solutions, visit: https://business.comcast.com/enterprise/products-services/sd-wan-solutions

About Comcast Business
Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what's next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology leaders across industries to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

For more information, call 800-501-6000. Follow on Twitter @ComcastBusiness and on other social media networks at http://business.comcast.com/social.

About Comcast Corporation
Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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